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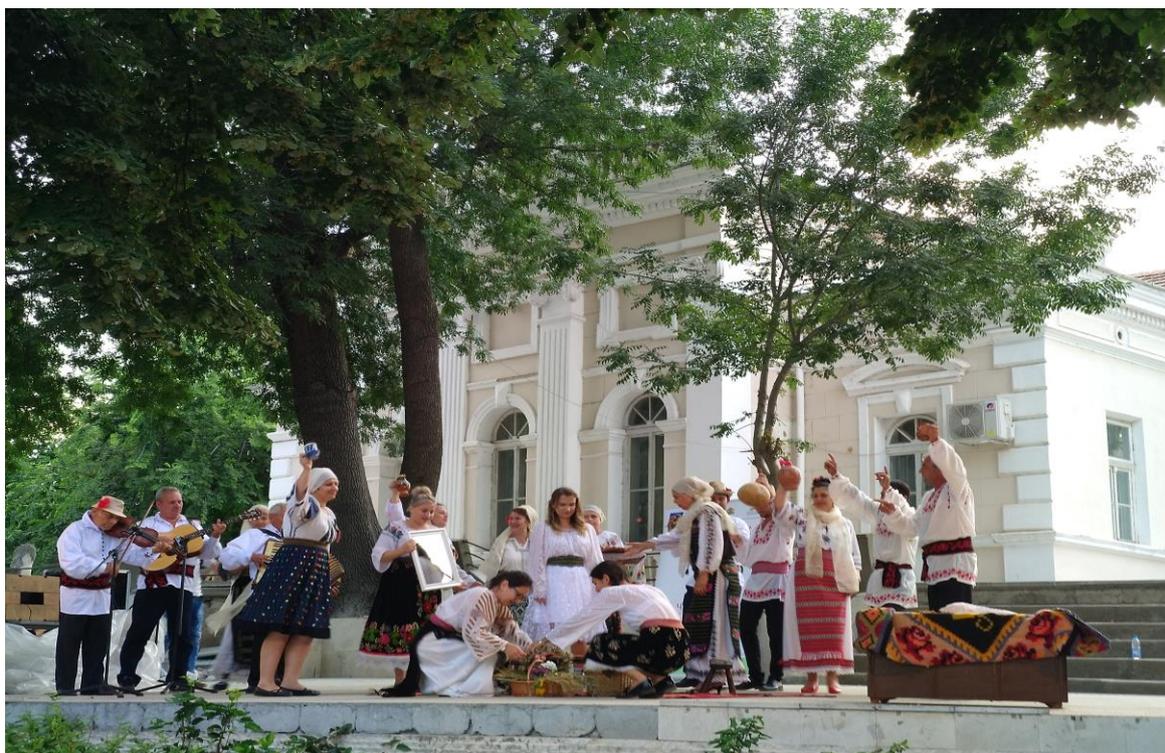
GOVERNMENT OF BULGARIA



ВИДИНСКИ ФОНД
ЧИТАЛИЩА

Tourist route "Living Human Treasures of Vidin-Dolj Region"

Developed within the framework of the project "The Living Human Treasures of the Cross-Border Region", with code ROBG - 581, funded by the EU through the ERDF under the Cross-border Cooperation Program "INTERREG VA Romania - Bulgaria 2014 - 2020".



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Culture is a tourism resource with a long tradition, a vibrant present and a rich in possibilities future. ”

Albreht Shtayneke

The tourism industry is one of the largest industries in the world, with revenues from it accounting for a significant share of the global economy, and trends suggest that this trend will continue. The benefits that tourism brings to a given region have long been recognized. With the development of transport schemes and communications, places that were not considered as tourist destinations before are now reaping the benefits of tourism development. Of course, mass tourism has some drawbacks. It can have fatal consequences for a tourist destination, such as misuse of natural resources, pollution, social tensions and economic instability. These are only part of the negative effects that mass tourism can have.

The modern orientation is towards new types of tourism. Alternatives, such as ecotourism, cultural and historical tourism, educational and event tourism, are relatively new forms that are imposed at a rapid pace and are only part of the opportunities that a destination can include in its tourism plan. These tourism products give the tourist a new type of experience and at the same time create a sustainable economic base and opportunities for the conservation of natural and cultural resources. According to the analyzes, alternative tourism is gaining in popularity due to the simple fact that modern tourists are looking for more than just a holiday - a lifetime experience.

The current tourist route has the ambition to offer just such an experience based on the unique intangible heritage that the Vidin-Dolj cross-border region has. The route was developed within the framework of the project "The Living Human Treasures of the Cross-Border Region", code ROBG - 581, funded by the EU through the ERDF under the Cross-border Cooperation Program "INTERREG VA Romania - Bulgaria 2014 - 2020". The project is being implemented by the Vidin Chitalishta Fund Association in partnership with the Municipality of Cetate - Romania. Its duration is one year and the total budget is EUR 173,902.36, of which EUR 147,817.00 is provided by the ERDF. The main objective of the project is to focus on the intangible heritage that the cross-border region has and to create attractive and sustainable tourism products on this basis. It will also help to preserve traditions by highlighting the care of people - the "living human treasures" that embody them and will be encouraged to further refine their knowledge and skills and pass on to them generations.

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Purpose and thematic orientation of the route

One of the most effective ways to permanently preserve the intangible cultural heritage is to care for people who embody it, continue to improve their knowledge and skills and pass it on to future generations. In this context, it is necessary to identify the guardians of this heritage and to officially recognize their role as such. To this end, the UNESCO system of living human treasures has been created, which Bulgaria and Romania apply.

Within the framework of the project "The Living Human Treasures of the Cross-Border Region", with code ROBG - 581, EU funded through the ERDF under the Cross-border Cooperation Program "INTERREG VA Romania - Bulgaria 2014 - 2020". A study was conducted to identify the intangible cultural heritage holders in the region who have the potential to be called "living human treasures". On the basis of this study and the discussions under the training program, the present itinerary was designed to present the preserved unique intangible cultural heritage of the Vidin-Dolj cross-border region.

Target group

The route is designed to be of interest to the widest range of visitors - children, adolescents, adults, as well as professional groups (students, cultural scientists, folklorists, amateurs, etc.). In its basic form, the route is designed as organized. In addition, it can be adapted for alternative tourism such as hiking, rural, culinary, etc.

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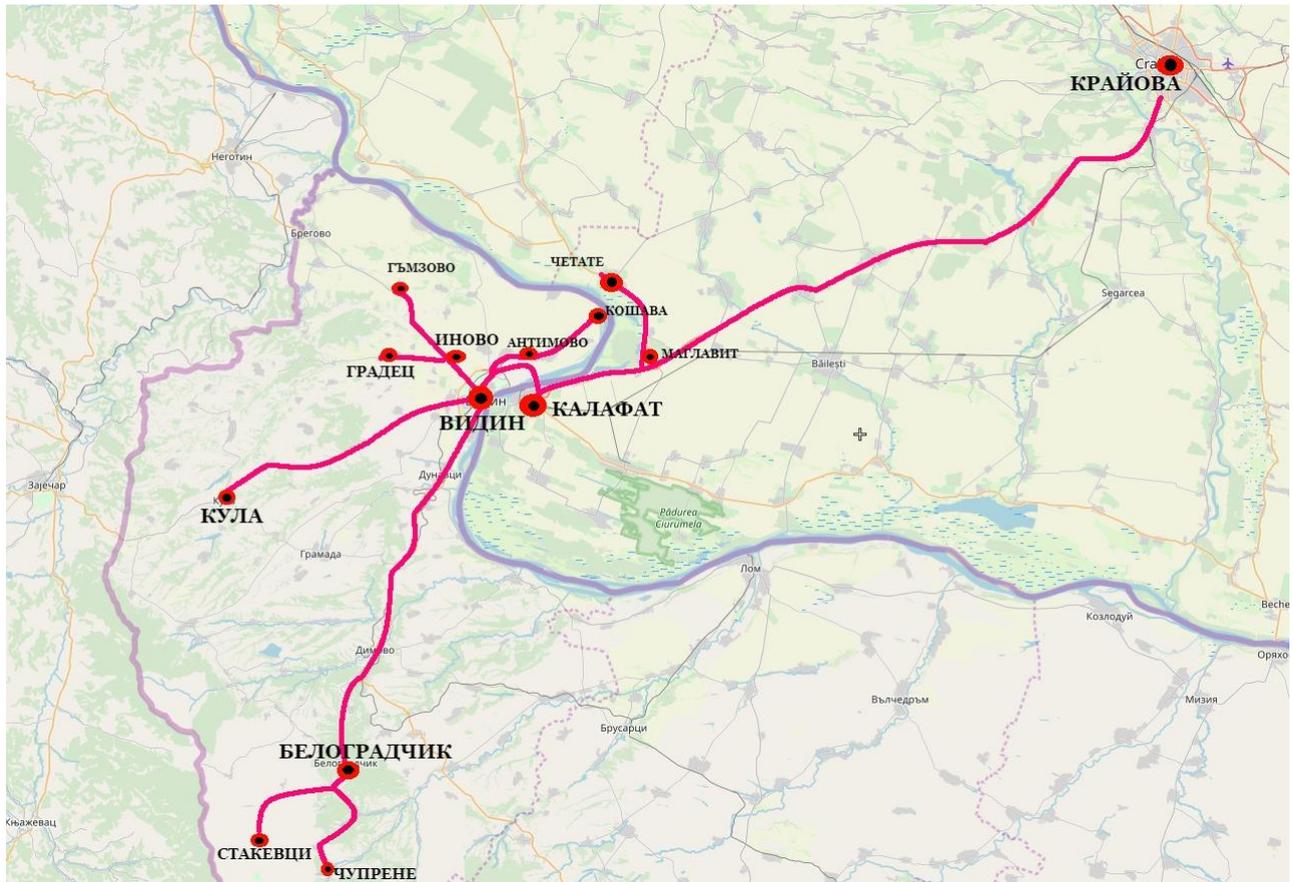


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TOURIST ROUTE "THE LIVING HUMAN TREASURES IN THE VIDIN-DOLL REGION"

Craiova - Maglavit - Cetate - Calafat - Vidin - Antimovo - Vidin - Gamzovo - Inovo - Gradec - Vidin - Koshava - Kula - Belogradchik - Chuprene - Stakevti



Day 1

Arrival in Craiova

Visit to Casa Buneu - Oltenia Ethnographic Museum

Lunch

Accommodation in the selected hotel

“Oltenia's Singing and Dance Folklore” - Meeting with Maria Stayku and Jonel Garoafa

Concert of the “Maria Tanase” Ensemble - Craiova

Dinner and overnight

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Day 2

Breakfast

Departure for Maglavit

Ensemble - Maglavit - introducing and, if desired, exploring authentic dances from the region, meeting with Lucia Fintina, Head of Ensemble - Maglavit

Departure for Cetate

Lunch (in good weather conditions on the Danube shore)

A brush story - a visit to the workshop of Simu Vasile, craftsman "Authentic Tastes on the Danube shore" - presentation of traditional regional dishes, with the opportunity to be included in their preparation / Wine tasting of Dinescu

"Dunarya" Ensemble Concert - Cetate

Dinner - with prepared authentic meals and overnight

Day 3

Breakfast

Needlework workshops with Prodan Valeria and Angela Solomon - studio visits, demonstrations, tutorials, opportunity to buy product

Lunch

Departure for Calafat

Visit to the Calafat Museum of Art and Ethnography

Concert of the Ensemble "The Rose of Calafat"

Dinner and overnight

Day 4

Breakfast

Departure for Vidin

Visiting the "Krastatata Kazarma" Ethnographic Museum

Visit to "Baba Vida Fortress", Vidin

Lunch

Departure for Antimovo village

"Traditional vlashki dishes" - a presentation of traditional regional dishes, with the possibility of being included in their preparation.

Concert of the "Danube Rhythm" Brass Band and "Sheuleni" Dance Ensemble at the Chitalishte "Razvitie- 1926" . The brass band is included in the National List of Living Human Treasures of Bulgaria.

Dinner - with authentic dishes prepared

Departure for Vidin

Overnight

Day 5

Breakfast

Departure for Gamzovo village

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Presentation of the Dance Ensemble and the Singing Group “Gumza” at the Chitalishte “Prosveta- 1928” - listed as a group carrier on the list of Living Human Treasures - Bulgaria
Departure for Vidin
Lunch
Departure for Inovo village
Display of authentic costumes in the “Paisii Hilendarski- 1926” Chitalishte
Departure for Gradets village
Presentation of Dance ensemble for authentic folklore at the Chitalishte “Prosveta 28.11.1928”, included in the Regional List of Living Human Treasures of Vidin District, as a group carrier.
Departure for Vidin
Dinner and overnight

Day 6

Breakfast
Departure for Koshava village
"The unique authentic dances of Zlatorojieto - presenting and, if desired, learning authentic dances from the region with the dance groups from the Chitalishte in Koshava, Kutovo, Slanotran and Kapitanovtsi
Lunch (in good weather conditions on the Danube shore)
Departure for Kula
Presentation of the "Kupachi" custom from the group to the Chitalishte's “Prosveta-1882” - the group is included in the Regional List of Living Human Treasures of Vidin Region
Departure
Visit to Rakovishki Monastery / Visit to Magura Cave
Departure for Belogradchik
Dinner and overnight

Day 7

Breakfast
Departure for Chuprene village
Meeting with Venetsia Rangelovska - storyteller
Concert of a female singing group at the Chitalishte "Hristo Botev-1897" village of Chuprene and a male singing group at the Chitalishte "Nov zhivot - 1927" village of Gorni Lom
Lunch - with turlashki dishes prepared according to authentic recipes
Departure for Stakevtsi village
Workshop for handmade knits and souvenirs / Horseback Riding in the Mountain
Concert of the Singing Group "Rosen Zdravets" at the Chitalishte “Krum Buchvarov-1892”
Dinner and overnight

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Day 8

Breakfast

Departure

The proposed route has a seven-day duration. It is suitable for year-round tourism, with suitable general and tourist infrastructure, including road infrastructure, accommodation facilities and more.

The development of this route has gone through several stages:

1. Selection of the cultural and natural resources that will be included in the itinerary and will impress the thematic core;
2. Selection of accommodation along the route - the options are determined by the target group;
3. Form of transportation and choice of vehicles;
4. Selection of restaurants and entertainment.

Selection of additional attractions and tourist services and products.

We believe that the combination of the attractive theme and the above elements has led to the formation of an attractive cultural and tourism product that would have its place in the dynamic tourism market.

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